

Master Builders Member Benefits Enquiry Form

Are you in need of Marketing?

Invigorate is a world leader in brand management. We understand that brand management is about managing the perception, reputation and presence of a brand in the market space.

This involves managing all aspects of a brand's appeal, activity, engagement, consumption, communication, interaction, appearance, placement and presentation.

To comprehensively manage all of these aspects, Invigorate has developed a brand management centre of excellence to provide full service brand management services.

Invigorate boasts specialist divisions with the expertise to manage all aspects of your brand in the market space including:

- Brand building and positioning
- Marketing strategy
- Direct Marketing
- Public relations, media and publicity
- Communications
- Crisis management
- Advertising
- Creative design
- Web and internet products
- Event management

At Invigorate we pride ourselves on our ability to create effective marketing activities for all our clients.

We would like to offer the following exclusive modules and superior pricing to all Master Builder's Members.

Master Builders Member Benefits

Invigorate will offer the following modules exclusively to all Master Builders Members:

Module 1 - Branding

Invigorate will design a logo for you along with the following:

- Business cards
- Letter head
- Invoice templates
- With compliments slips

Price of \$1900 + GST

We can also manage the printing process for you and source the cheapest quotes from our panel of suppliers.

Module 2 - Company Website

We are now in the digital age and every company needs to have presence on the internet. Invigorate can design and develop a company website for you that represents your company's brand and values. We can provide you with 2 options for your company website:

1. **Company Website (no content management capabilities)**
 - a. Domain Name of your choice (assuming it is available)
 - b. A fully workable website including 5 – 7 pages of content including products, services, contact details, staff, company values etc.

Price: \$1700 + GST

2. **Company Website (Including content management capabilities)**
 - a. Domain Name of your choice (assuming it is available)
 - b. A fully workable website including 5 – 7 pages of content including products, services, contact details, staff, company values etc.
 - c. Content management capabilities. We will provide you with a username and password so that you can personally update your website as you require, without having to pay the hefty fees of "web providers".

Price: \$2690 + GST

Module 3 - Company Brochures:

Many businesses require a company brochure that clearly communicates their services, products, company values, completed jobs, etc. These brochures can be sent to prospective clients or anyone who wants to know more about the business. Invigorate will design a brochure for your business including the following:

- 3 Page full colour company brochure
- Design and development of content

Price: \$1200 + GST

We can also manage the printing process for you and source the cheapest quotes from our panel of suppliers.

Custom Modules:

Invigorate understands that many businesses have special requirements at certain key stages of development and growth. Therefore Invigorate can add custom modules for businesses requiring further assistance.

For example:

- PR** - Generate media exposure in targeted industry publications.
- Newsletter** - Design, development, content management and editing.
- Promotional products** - Branded stubbie coolers, hats, shirts, etc.
- Events** - Golf days, team events, etc.

Please note: Invigorate will offer all services to Master Builder's Members on a per job cost basis, rather than an hourly rate. This will provide added value to Master Builder's Members with a guaranteed low price and dedicated service to completing the job to the standard required.

Enquiry Form

Please fill out required details and fax or send the form to -

Name: Neil Pike
Address: Master Builders Queensland, ABN 96 641 989 386
417 Wickham Terrace, Brisbane Queensland, 4000
Email: neil.pike@masterbuilders.asn.au
Fax (07) 3225 6547

If you have any questions regarding this form please phone us on 1300 551 161

Invigorate will be in contact with you as soon as the enquiry is processed

Business Details:

Type of Business: Company Trust Incorporated Body Partnership Sole Trader

Registered Name: ACN(if applicable) ABN:

Business Trading Name:

Master Builders Membership Number: Contact Person:

Principle Trading Address:

Postal Address:

Telephone: Fax: Email Address:

Business Information:

Modules Required:

Module 1 Branding - Price of \$1900 + GST

Module 2- 1. Company Website (no content management capabilities) Price: \$1700 + GST

Module 2- 2. Company Website (Including content management capabilities) Price: \$2690 + GST

Module 3 Company Brochure Price: \$1200 + GST

Module 4 Custom Module(Please Specify)

Other Not sure or need other marketing assistance(please specify)

Official use only

Client Reference Number: Job Number:

Thank you for taking the time to fill out the enquiry form.
Invigorate will be in contact with you as soon as the enquiry is processed.

